

YITING WANG

UX Designer / Researcher

INFO

ADDRESS

108 North Oval Mall, Columbus,
OH, 43210, United States

PHONE

(614) 965-7296

EMAIL

yitingwang9@gmail.com
wang.11827@osu.edu

SKILLS

UX/UI Design, Co-design,
User Research, Service Design,
Visual Communication Design,
Video Editing, Motion Graphics,
Interdisciplinary Collaboration

Software Skills:

Adobe Creative Suite, Sketch,
Principle, Zeplin, Rhinoceros,
KeyShot, Unity, Processing and
Max8. Cycling '74

PATENTS

Utility Model Patent for
"Intelligent sound collector
for children"- July 2017
Utility Model Patent for "Time
reminding remarks sticker"-
April 2017
Utility Model Patent for "Lug
plate with quick release press
structure"- March 2016

PROFILE

Innovative designer and researcher with generative design thinking and multidisciplinary design experience. Skilled in user experience, participatory design, and service design. A team player and peer supporter.

WORKING EXPERIENCE

Graduate Teaching Associate, Ohio State University Columbus, OH, USA
Sep 2019 - Present

Working on design projects for the Department of Design - materials for students recruitment, lecture posters, diagrams, and other visual designs.

User Experience Design Intern, Philips Shanghai City, China
May 2019 - Jul 2019

Mainly took part in three projects and other expanded tasks of healthcare services.

Research: Patient engagement; Market research plan; Market and current policy information gathering; Product scoping workshop.

Concept Development: Workshop organizing; Service flow generating; Information architecture building; Customer Journey map developing; Product concept generating.

Visualization and prototype development: UI guideline developing; App UX/UI design; APP and Web portal refining; Information visualization; Animation.

EDUCATION

MFA - Design Research and Development, Columbus, OH, USA
Ohio State University
Sep 2018 - Present

Working on the research of "Co-design with Older Adults for Voice User Interfaces (VUI)", which aims to explore how to design VUI with and for older adults. The results of this study are expected to inform the development of a design framework for the application of VUI, that can be applied in the creation of better and more meaningful communication experiences for older adults.

BA - Experimental Program of Integrated Innovation Wuxi, Jiangsu, China
/Visual Communication Design, Jiangnan University
Sep 2014 - Jun 2018