

YITING WANG

UX Researcher / Designer

INFO

ADDRESS

108 North Oval Mall, Columbus,
OH, 43210, United States

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SKILLS

UX/UI Design, Co-design,
User Research, Service Design,
Visual Communication Design,
Video Editing, Motion Graphics,
Interdisciplinary Collaboration

Software Skills:

Adobe Creative Suite, Sketch,
Principle, Zeplin, Rhinoceros,
KeyShot, Unity, Processing and
Max8. Cycling '74

PATENS

Utility Model Patent for
"Intelligent sound collector
for children"- July 2017
Utility Model Patent for "Time
reminding remarks sticker"-
April 2017
Utility Model Patent for "Lug
plate with quick release press
structure"- March 2016

WORKING EXPERIENCE

UX Designer and Researcher, CuraBox

Rochester, NY, USA

May 2020 — Present

- Create and maintain product UX/UI guidelines, low-fidelity wireframes, and high fidelity prototypes; Collaborate with other designers and engineers to develop, prototype, and test the product;
- Conduct user research, usability tests, and validations.

User Experience Researcher (Project-based),

Columbus, OH, USA

The Ohio State University Wexner Medical Center

Jan 2020 — June 2020

- Conduct mixed-method user research sessions with stakeholders;
- Analyze user needs with multiple qualitative design research methods;
- Create toolkits and prototypes for user research and concept development;
- Cooperate remotely with healthcare professionals, former patients, and their family members for user research within the Virtual Reality environment.

Graduate Teaching Associate, Ohio State University

Columbus, OH, USA

Sep 2019 - May 2020

Worked on design projects for the Department of Design - materials for students recruitment, lecture posters, diagrams, coloring book, and the other visual designs. Assisting Department Chairperson with daily design works.

User Experience Design Intern, Philips

Shanghai City, China

May 2019 — Jul 2019

- Research: Patient engagement; Market research plan; Market and current policy information gathering; Product scoping workshop.
- Concept Development: Workshop organization; Service flow generating; Information architecture building; Customer Journey map developing; Product concept generating.
- Visualization and prototype development: UI guideline developing; App UX/UI design; APP and Web portal refining; Information visualization; Animation.

EDUCATION

MFA - Design Research and Development,

Columbus, OH, USA

Ohio State University

Sep 2018 — Present

BA - Experimental Program of Integrated Innovation /Visual Communication Design, Jiangnan University

Wuxi, Jiangsu, China

Sep 2014 — Jun 2018